

DESIGN



DOMESTIC
EQUIPMENT:
SLEEK,
INGENIOUS,
GROUNDBREAKING,
NOTEWORTHY

TEXT EWA SOLARZ
ILLUSTRATIONS ALEKSANDRA
AND DANIEL MIZIELIŃSKI

GECKO PRESS



DESIGN



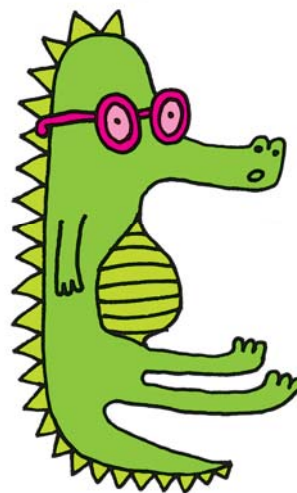
* DOMESTIC EQUIPMENT: SLEEK, INGENIOUS,
GROUNDBREAKING, NOTEWORTHY

TEXT:
EWA SOLARZ

ILLUSTRATIONS:
ALEKSANDRA AND DANIEL MIZIELIŃSKI

TRANSLATION:
ELŻBIETA WÓJCIK-LEESE

GECKO PRESS



Starck had been in a restaurant eating delicious seafood, when he looked at the octopus on his plate, then at the lemon in his hand. He wiped his mouth with a napkin and – presto! – on the greasy napkin he drew the squeezer. He immediately rushed out and showed the napkin to the owner of the Alessi company.

Is the squeezer **an octopus, or a spaceship on spindly legs?**

SQUEEZER ATTACK



COMMANDOS
IN A CHOPPER

A MILITARISTIC
NEIGHBOUR
SHOTS FROM STARCK'S
MACHINE-GUN LAMP

scrap chairs



Humberto and Fernando Campana

EDRA (ITALY)





Tord Boontje

When Tord Boontje's daughter was four years old, she loved flowers, leaves and butterflies, like most little girls. So her dad designed a special lamp for her: **a hanging bouquet.**

It looks too delicate for a lamp. Could it really survive a toy aeroplane attack? And what if the skipping rope hit it? No need to worry. The lamp is **made of Tyvek, a very strong synthetic paper** that's tear-proof, heat-proof and waterproof. So the lamp can last many, many years - unless some small Tarzan decides to swing on it... At night, it conjures up **the jungle, with shadowy leaves and flowers.**

Tord Boontje wanted his lamp to be cheap, so you can buy the pieces packed in an envelope and put them together at home.



ARTECNICA (USA)



2004



BOONTJE HAS DESIGNED THESE ARMCHAIRS AND THIS TABLE, TOO

This English edition first published in 2011 by Gecko Press
PO Box 9335, Marion Square, Wellington 6141, New Zealand
info@geckopress.com

© Gecko Press 2011

All rights reserved.

Text and concept: Ewa Solarz

Illustrations and design: Aleksandra and Daniel Mizieliński

© Wydawnictwo Dwie Siostry, Warsaw, Poland 2010

Translation from the Polish © Elżbieta Wójcik-Leese 2011

National Library of New Zealand Cataloguing-in-Publication Data

Solarz, Ewa.

D.E.S.I.G.N. English

D.E.S.I.G.N. / by Ewa Solarz ; illustrated by Aleksandra & Daniel Mizieliński ; translated by Elżbieta Wójcik-Leese.

ISBN 978-1-877467-83-7

1. Design—History—Juvenile literature. 2. Designers—Juvenile literature. 3. House furnishings—Design—Juvenile literature.

[1. Design—History. 2. Designers. 3. House furnishings—Design.]

I. Mizieliński, Aleksandra. II. Mizieliński, Daniel. III. Title.

745.409—dc 22

INSTYTUT KSIĄŻKI



© POLAND

This publication has been subsidized

by the Polish Book Institute

© Poland Translation Programme

For more curiously good books, visit www.geckopress.com

*Thank you to Marta Suchodolska, my colleague at domplusdom.pl, for her help,
support and patience during the writing of this book.*

Thank you to Asia and Jacek Rzycki for persuading me to write D.E.S.I.G.N.

Ewa Solarz